



# TAP POINT

Meeting the call of the market  
SoftPoint has created a simple  
solution that can be implemented  
immediately in order to take  
contact-free payments.

Our TAPPoint stands can be placed on the  
counter, taken to a table, or put on a bar  
when a patron asks for their check.

TAPPoint doesn't require a payment  
terminal but can be coupled with our  
DATAPOINT solution providing a full  
payment offering.

## Counter

Add TAPPoint to your  
counter and TAP  
contact-free payments  
immediately.



## Table

Take TAPPoint stands  
to the table to allow  
customer to make  
contact-free payments.



## Bar

When your client is  
ready to go simple  
place a stand on the  
bar top so they can pay.



**SIMPLY OPEN YOUR CAMERA**



**TO MAKE A PAYMENT**



## TAP STAND

Take integrated payments  
without a terminal.

## REACH US

FEEL FREE TO CALL / WRITE US

**+480 745-3049**

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# ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

## ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

## SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



### SECURITY

Secure EMV chip card acceptance and level one PCI compliance.



### EFFICIENCY

Real-Time updates, with integrated menus, employee IDs, and tickets.



### RELIABILITY

24/7 U.S. based expert customer support and care.



### CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

## ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.



*SoftPoint is a name  
you can **trust** with  
years of experience.  
Contact us!*



INTEGRATIONS



PAYMENTS



KIOSK



TABLE



MOBILE



ONLINE



INTELEIGENCE