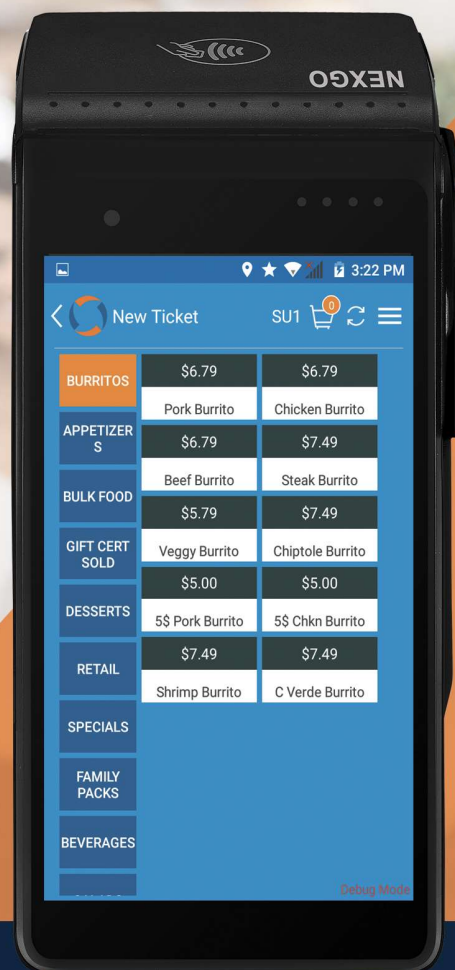


POSPPOINT RETAIL & STORES

Manage your retail store from a product that offers all of the features you need using a centralized payment solution.

Various
Hardware
Configurations



SOLUTION

PosPoint puts at your fingertips all the tools needed to easily run their entire operations from a single technology platform. Our product was designed for retail stores of all sorts to manage their operations. SoftPoint created this easy to use retail MPOS system that runs on our all-in-one order and payment device which allows you to accept secure EMV Chip cards. Why lug around a heavy device or register when you can

use your payment device to ring and scan merchandise. We built you a way to manage your customer in the traditional POS format while engaging directly in the sales process with them on the floor. SoftPoint is a leader in the Payment Technologies industry and has now created a way to offer elite ordering solutions.



INCREASE SALES

PosPoint simplifies the sale and checkout process while providing employees the mobility to handle the guest throughout the transaction.



CUSTOMER ENGAGEMENT

Build and promote your brand while engaging with your customers on a whole new level. Provide a faster, more accurate, and more interactive ordering experience.



REDUCE LABOR COSTS

With minimum wage on the rise, regulations are a growing concern for business owners. Our POSPoint Solution allows mobility to handle more sales with less staff and less lines at the register.



SECURE PAYMENTS

Still swiping cards? With PosPoint, your customer's payment cards never leave their hands. Offer your guests a variety of modern and secure payment options.



*SoftPoint is a name
you can **trust** with
years of experience.
Contact us!*



INTEGRATIONS



PAYMENTS



KIOSK



TABLE



MOBILE



ONLINE



INTELEIGENCE

ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



SECURITY

Secure EMV chip card acceptance and level one PCI compliance.



EFFICIENCY

Real-Time updates with integrated menus, employee IDs, and tickets.



RELIABILITY

24/7 U.S. based expert customer support and care.



CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS



TIP ADJUST



PAY AT TABLE



PAY AT COUNTER



DROP AT TABLE



PAY IN FIELD



ORDERING

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