# SoftPoint
### Point yourself in the right direction.

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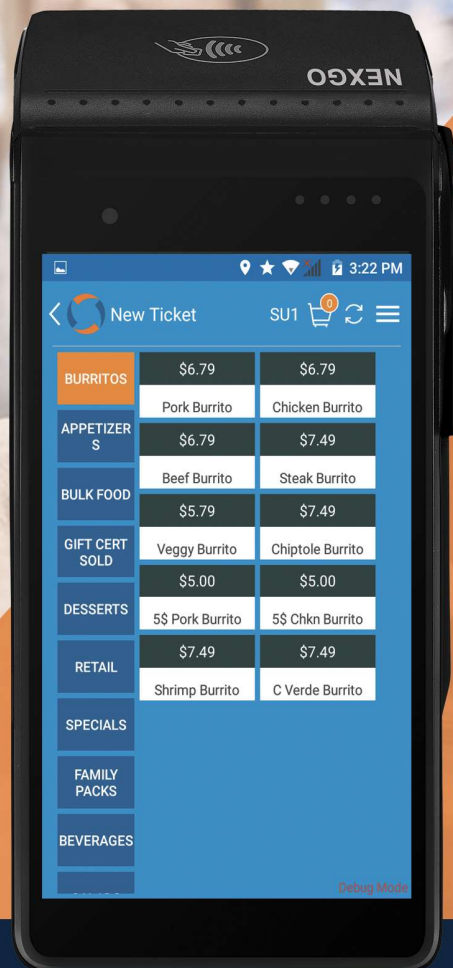
**CALL US:**
+1 (480) 745-3049

# POSPOINT
## RESTAURANTS

Manage your restaurant with ease using one terminal that packs in all of the features you need.

**Various Hardware Configurations**

## SOLUTION

SoftPoint created an easy to use MPOS system that runs from our all-in-one order and EMV device. Why lug around a heavy device or register when you can use your payment device to ring orders and send those orders to a kitchen printer or a PrepPoint Kitchen display unit. We have built a way to bust the line, order at the table, and grow into adding a branded kiosk.
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Create an online ordering presence with the same look and feel. SoftPoint is a leader in the Payment Technologies industry and has now created a way to offer elite ordering solutions in a small package.

### INCREASE SALES
PosPoint simplifies the sale and checkout process with the mobility to line bust when busy and provide immediate communication with the kitchen.

### CUSTOMER ENGAGEMENT
Build and promote your brand while engaging with your customers on a whole new level. Provide a faster, more accurate, and more interactive ordering experience.

### REDUCE LABOR COSTS
With minimum wage on the rise, regulations are a growing concern for business owners. Our POSPoint Solution gives you the ability to handle more orders with less staff.

### SECURE PAYMENTS
Still swiping cards? With PosPoint, your customer's payment cards never leave their hands. Offer your guests a variety of modern and secure payment options.

*SoftPoint is a name you can trust with years of experience. Contact us!*

| INTEGRATIONS | PAYMENTS | KIOSK | TABLE | MOBILE | ONLINE | INTELEGENCE |

# ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

## ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

✓ Integrated
✓ Patented
✓ Easy To Use
✓ Secure
✓ GDPR Ready

✓ Reliable
✓ WiFi + 4G
✓ P2PE
✓ EMV
✓ PCI

## SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.

### SECURITY
Secure EMV chip card acceptance and level one PCI compliance.

### EFFICIENCY
Real-Time updates with integrated menus, employee IDs, and tickets.

### RELIABILITY
24/7 U.S. based expert customer support and care.

### CONVENIENCE
On-the-go payment acceptance with built-in ordering capability.

## ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

**INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS**

TIP ADJUST    PAT AT TABLE    PAY AT COUNTER    DROP AT TABLE    PAY IN FIELD    ORDERING

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