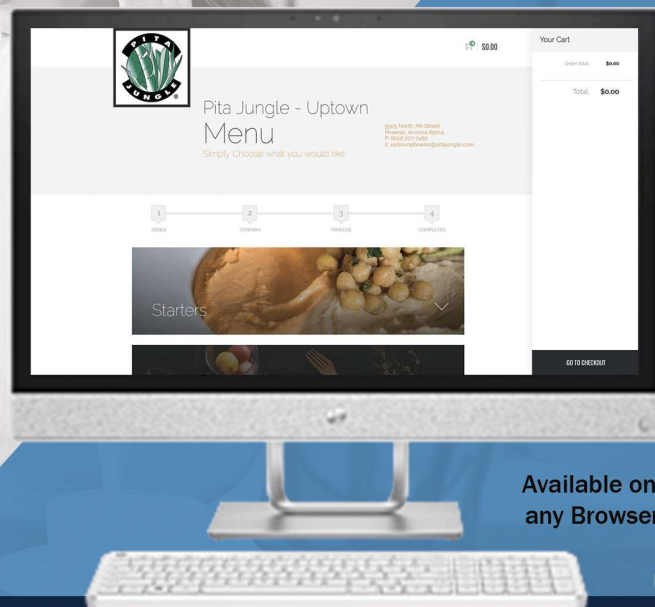


## ORDERPOINT

Allows your customers to make online orders directly from your Point of Sales system in order to streamline service and increases revenue.



Available on  
any Browser

## SOLUTION

Our mission is to offer merchants the ability to give their customers better, faster, and more personal service from the restaurants they love. OrderPoint seamlessly integrates with your Point of Sale system while, improving operations and promoting your brand. OrderPoint is an online ordering engine designed for single or multi-location restaurants. Our solution lets you drive more revenue per square foot through

branded interfaces on top of a secure and stable commerce platform. OrderPoint syncs with your Point of Sale system in real-time to ensure menu items, prices, modifiers, and preparation are consistent without having to update and maintain multiple systems. Most importantly, you can couple OrderPoint with DataPoint to offer integrated secure payments online and at your store.



### INCREASE SALES

OrderPoint increases revenue and drives sales. Our intuitive platform gives you the power of consistent and suggestive upselling to every customer.



### CUSTOMER ENGAGEMENT

Build and promote your brand while engaging with your customers on a whole new level. Provide a faster, more accurate, and more interactive ordering experience.



### REDUCE LABOR COSTS

With minimum wage on the rise, regulations are a growing concern for business owners. Our online ordering solution allows you to automate the ordering and payment experience while reducing labor costs.



### MOBILE SECURE PAYMENTS

Still swiping cards? With OrderPoint, your customer's payment cards never leave their hands. Offer your guests a variety of modern and secure payment options.



*SoftPoint is a name  
you can **trust** with  
years of experience.  
Contact us!*



INTEGRATIONS



PAYMENTS



KIOSK



TABLE



MOBILE



ONLINE



INTELEIGENCE

# ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

## ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

## SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



### SECURITY

Secure EMV chip card acceptance and level one PCI compliance.



### EFFICIENCY

Real-Time updates with integrated menus, employee IDs, and tickets.



### RELIABILITY

24/7 U.S. based expert customer support and care.



### CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

## ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS



TIP ADJUST



PAY AT TABLE



PAY AT COUNTER



DROP AT TABLE



PAY IN FIELD



ORDERING

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