

used for customer interaction, ordering with payments, and even surveys. If the SoftPoint Kiosk is used for ordering, the user will be prompted with the same menu layout that you offer on your mobile or online ordering system. This creates consistency throughout all of your digital ordering systems.

prompt the service line to prepare it just like it came in from any other mobile source. SoftPoint can then either allow the user to process a payment on the Kiosk or prompt the user to proceed to the cashier to initiate the payment process. The customer can then pick up his expedited order, enhancing the overall experience.



## **INCREASE SALES**

SoftPoint Kiosk solutions increase revenue and drive sales. Our intuitive platform gives you the power of consistent and suggestive upselling to every customer!



#### REDUCE LABOR COSTS

Minimum wage increases, and regulations are a growing concern for business owners. Our kiosks allow you to automate the ordering and payment experience while reducing labor costs.



### **CUSTOMER ENGAGEMENT**

Build and promote your brand while engaging with your customers on a whole new level. Provide a faster, more accurate, and more interactive ordering experience.



### SECURE PAYMENTS

Still swiping cards? With SoftPoint Kiosk, your customer's payment cards never leave their hands. Offer your guests a variety of modern and secure payment options.



SoftPoint is a name you can trust with years of experience. Contact us!















ONLINE

**INTELEGENCE** 



## **ABOUT US**

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- Integrated
- **Patented**
- Easy To Use
- Secure
- **GDPR Ready**
- Reliable
- WiFi + 4G
- P<sub>2</sub>PE
- **EMV**
- PCI

# **SERVICES**

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



### **SECURITY**

Secure EMV chip card acceptance and level one PCI compliance.



### **EFFICIENCY**

Real-Time updates with integrated menus, employee IDs, and tickets.



#### RELIABILITY

24/7 U.S. based expert customer support and care.



#### CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

# **ADVANTAGES**

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

## INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS



TIP ADJUST











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