

DATAPOINT TRADITIONAL PAYMENTS

Be complaint and take
EMV Chip card Payments
over night by simply
Dipping instead of
Swiping.



**NEXGO AIO
displayed**

VISIT US:
www.softpointcloud.com

CALL US:
+1 (480) 745-3049

SoftPoint
Point yourself in the right direction.

SOLUTION

If you are swiping cards, you are at risk and losing money! SoftPoint is an integrator solving the interconnection problems that have delayed the deployment of EMV throughout the marketplace. Our technology allows us to connect to Point of Sale systems, even legacy systems, to be able to process secure EMV Chip Card payments efficiently and securely.

The Payment Buddy shown above simply takes a payment terminal and puts it next to your Point of Sale terminal, just like your swiper. This allows you to use the same processes your staff is used to.

On some Point of Sale systems, you're even able to process the adjustments in the same manner you're accustomed to.

SECURE PAYMENTS

DataPoint allows you to process payments as you do today with minimal disruption. DataPoint allows you to take advantage of EMV chip cards. Simply dip instead of swipe. This allows you to be compliant plus these types of transactions are less expensive than your current Swiped Card Sales.

INTEGRATIONS

SoftPoint uses its patented technology called PayPlug to manage all payments, both integrated and non-integrated. Our environment eliminates middleware and gateway fees. We seamlessly integrate into your Point of Sales system.

TIP ADJUSTMENT

DataPoint provides you with a fast and secure payment process. Instead of swiping, simply dip the chip card into the payment terminal using the same adjustment screen on the Point of Sale system you are already accustomed to use. If not, process your tip when it's convenient.

EASE OF USE

DataPoint is designed for restaurants of all types, from casual dining to high-end table service restaurants. DataPoint can be installed in your operation in less than one hour and can be implemented gradually. The average cashier takes 10 minutes to learn how to use DataPoint.



TIP ADJUST



PAT AT TABLE



PAY AT COUNTER



DROP AT TABLE



PAY IN FIELD



ORDERING

*Inquire about any of
our other **DataPoint**
operating solutions.
Contact us!*

ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



SECURITY

Secure EMV chip card acceptance and level one PCI compliance.



EFFICIENCY

Real-Time updates, with integrated menus, employee IDs, and tickets.



RELIABILITY

24/7 U.S. based expert customer support and care.



CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.



*SoftPoint is a name
you can **trust** with
years of experience.
Contact us!*



INTEGRATIONS



PAYMENTS



KIOSK



TABLE



MOBILE



ONLINE



INTELEIGENCE