

## CUSTOMERPOINT

Allow your customer to order and pay using your WiFi network on their own mobile device without downloading an app.

Works on any mobile device!



### SOLUTION

Tap into more sales with our online and mobile ordering technology. CustomerPoint is designed for single to multi-unit restaurants and delivers a consistent experience to every customer, every time. Because we integrate with most major POS systems, getting started is an operational breeze. Give your restaurant more exposure across all mobile channels so your customers can order their favorite menu items from any device! Our CustomerPoint solution can also connect your

customers right within the walls of your own restaurant giving them the ability to place orders from their device in real time. Customers can opt for order pickup or even table delivery. Menus display the same way in all our unattended lines giving your customers a more consistent buying experience across the board. CustomerPoint streamlines your operations to maximize the revenue, increase brand recognition, and gain customer loyalty.



#### BOOST SALES

Customers can conveniently order items from their table as they please. Not only does this increase sales but revenue as well.



#### ORDER CONSISTENCY

Unify menus and offerings across all of your digital platforms to provide a consistent buying experience for all your customers.



#### SPEEDY SERVICE

Serve more customers in less time. CustomerPoint is the perfect option for those busy lunch rushes. Let your customer skip the line and place orders at their own convenience.



#### BRANDING

Give people a reason to visit your online ordering platforms. Your customers will love the convenient ordering options while you build and promote your brand.



*SoftPoint is a name you can trust with years of experience. Contact us!*



INTEGRATIONS



PAYMENTS



KIOSK



TABLE



MOBILE



ONLINE



INTELEIGENCE



# ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

## ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

## SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.



### SECURITY

Secure EMV chip card acceptance and level one PCI compliance.



### EFFICIENCY

Real-Time updates with integrated menus, employee IDs, and tickets.



### RELIABILITY

24/7 U.S. based expert customer support and care.



### CONVENIENCE

On-the-go payment acceptance with built-in ordering capability.

## ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS



TIP ADJUST



PAY AT TABLE



PAY AT COUNTER



DROP AT TABLE



PAY IN FIELD



ORDERING

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