SoftPoint
Point yourself in the right direction.

VISIT US:
www.softpointcloud.com

CALL US:
+1 (480) 745-3049

BOARDPOINT

Intelligent Menu Boards designed to capture your customer's attention and keep them intrigued.

Available in multiple configurations and sizes

SOLUTION

BoardPoint provides state of the art and intelligently designed digital menu boards that seamlessly integrate with your Point of Sale and SoftPoint's suite of products and services. This allows for prices to be automatically updated as they change on your Point of Sales system onto the menu boards seamlessly. BoardPoint's smart programming technology allows you to manage your BoardPoint menus, messaging and images in real-time from anywhere!

Professionally designed and installed, BoardPoint is both beautiful and functional allowing you to capture your customer's attention with convenient menu views while driving sales by advertising special promotions.

BEAUTIFUL DESIGN
BoardPoint provides your customers with attractive and attention grabbing menus and imaging. There are multiple menu boards to choose from, available in many sizes, resolution and budgets.

INTEGRATED
BoardPoint is conveniently integrated into your existing Point of Sale and helps unify the customer experience by ensuring menu items and pricing are always consistent without your involvement!

REAL-TIME UPDATES
Update all your menus with the click of a button! No more logging into multiple software applications for onsite changes. With SoftPoint, you can make updates to BoardPoint and all your SoftPoint products from a single dashboard in real-time.

UPSELL
BoardPoint offers strategic programming technology that allows you to promote and upsell to your customers. Effortlessly advertise and sell more!

*SoftPoint is a name you can **trust** with years of experience. **Contact** us!*

INTEGRATIONS   PAYMENTS   KIOSK   TABLE   MOBILE   ONLINE   INTELEGENCE

ENHANCING POINT OF SALES WITH INTEGRATED SOLUTIONS

ABOUT US

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. SoftPoint has over 60 applications designed to help manage all aspects of your business.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ GDPR Ready
- ✓ Reliable
- ✓ WiFi + 4G
- ✓ P2PE
- ✓ EMV
- ✓ PCI

SERVICES

SoftPoint offers merchants a customer centric solution to streamline operations and enhance security.

SECURITY
Secure EMV chip card acceptance and level one PCI compliance.

EFFICIENCY
Real-Time updates with integrated menus, employee IDs, and tickets.

RELIABILITY
24/7 U.S. based expert customer support and care.

CONVENIENCE
On-the-go payment acceptance with built-in ordering capability.

ADVANTAGES

The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements... until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments, and disconnected platforms, the hospitality industry is poised for innovation. That innovation is the brainchild of SoftPoint.

Whether you're a restaurant or retailer, your business needs a seamless and centralized offering that arms you with tools that engage consumers and helps you run your business more efficiently. SoftPoint has created a suite of products that encompass all of the business functions needed in today's world within one simple platform so you can operate at the highest levels without being slowed down by outdated technology.

INQUIRE ABOUT DATAPOINT, OUR COMPLETE SUITE OF INTEGRATED PAYMENT SOLUTIONS

TIP ADJUST   PAT AT TABLE   PAY AT COUNTER   DROP AT TABLE   PAY IN FIELD   ORDERING

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